

09.30 WELCOMING REMARKS

CARLOS A. SAIZ, Vice Chairman, ISMS Forum; Director, Data Privacy Institute; Partner and Head of Privacy, Risk & Compliance, Ecix Group.

09.45 AI & DATA PROTECTION REGULATION

PAUL NEMITZ, Principal Adviser on Justice Policy, European Commission.

10.15 CÓDIGOS DE CONDUCTA, CERTIFICACIONES, ESTÁNDARES Y MECANISMOS DE MEDIACIÓN PARA EL FORTALECIMIENTO DE LA PROTECCIÓN DE DATOS

JULIÁN PRIETO, Subdirector General de Promoción y Autorizaciones, Agencia Española de Protección de Datos.

10.45 ESQUEMA DE CERTIFICACIÓN DEL SERVICIO DE ENCARGADOS DE TRATAMIENTO

CARLOS A. SAIZ, Vice Chairman, ISMS Forum; Director, Data Privacy Institute; Partner and Head of Privacy, Risk & Compliance, Ecix Group.

DANIEL F. GARCÍA, Managing Director, ISMS Forum.

11.05 GOBERNANZA DE LA PRIVACIDAD EN ENTORNOS TECNOLÓGICOS

FRANCISCO RODRIGUEZ, Cyber Legal and Privacy Compliance Officer, Huawei.

11.30 TRANSFERENCIAS INTERNACIONALES DE DATOS TRAS LA ORDEN EJECUTIVA DE BIDEN

JOSE LUIS PIÑAR, Catedrático de Derecho Administrativo USP-CEU; Of Counsel en CMS Albiñana & Suárez de Lezo; Ex – Director, AEPD.

12.00 THE STATE OF THE ART IN ENTERPRISE PRIVACY

Presentation

XABIER ALBERDI, EU Head of Data Protection and R&C-DM, Cabot Financial Spain SAU.

MARÍA CRISTINA KÖHLER, Miembro, ISMS Forum.

12.20 THE STATE OF THE ART IN ENTERPRISE PRIVACY

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FÁTIMA CEREIJO, Control de Fraude y Privacidad, Abanca.

CARLA GARDE, Data Protection Officer, Sacyr.

DANIEL OTERO, Data Protection Officer, TargoBank.

Modera: CARLOS A. SAIZ, Vice Chairman, ISMS Forum; Director, Data Privacy Institute; Partner and Head of Privacy, Risk & Compliance, Ecix Group.

13.00 AI & PRIVACY

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ESTHER GARCIA, Head of Privacy Office, CaixaBank.

MARIA JOSÉ GALLEGO, Data Protection Officer, Orange.

RUBÉN CABEZAS, Data Protection Officer, Santander.

Modera: CARLOS A. SAIZ, Vice Chairman, ISMS Forum; Director, Data Privacy Institute; Partner and Head of Privacy, Risk & Compliance, Ecix Group.

13.40 CHAT GPT & DISINFORMATION

FRANCISCO PÉREZ-BES, Socio Derecho Digital, Ecix Group.

14.00 END

09.30 **WELCOMING REMARKS**

HENRY VELASQUEZ, Data Protection Officer, Publicis Group.

09.45 **BINDING CORPORATE RULES**

NEREA PERIS, Deputy Data Protection Officer, EDPB.

10.15 **RETOS DE LA PROTECCIÓN DE DATOS EN EL CONTEXTO INTERNACIONAL**

LEONARDO CERVERA, Director, EDPS.

10.45 **UN ENFOQUE DE PRIVACIDAD CENTRADO EN EL CLIENTE**

ERWIN GÜIZA, Privacy Consultant, OneTrust.

11.05 **PRIVACY TECHNOLOGIES ENSURING COMPLIANCE**

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YOLANDA GONZALEZ, Data Protection Officer, Cepsa.

ANA NOVILLO, Data Protection Officer, Iberdrola.

MARIA JESUS CASADO, Responsable de Seguridad de la Información, Intervención General de la Administración del Estado.

Modera: ANTONIO MUÑOZ, Data Protection Officer, Telefónica.

11.45 **INTERNATIONAL DATA TRANSFERS**

Interview

PETER WINN, Acting Chief Privacy and Civil Liberties Officer, United States Department of Justice.

HENRY VELASQUEZ, Data Protection Officer, Publicis Group.

12.15 **NUEVO ESTANDAR DE PROTECCION DE DATOS: CIFRADO COMPLETAMENTE FUNCIONAL DE DATOS EN USO**

JUANJO MARTINEZ, Regional Leader, Vaultree.

12.35 **CIBERCOMPLIANCE**

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ALBERTO GONZALEZ, CTO, Arexdata.

LUCÍA SANCHEZ – OCAÑA, Data Protection Officer, Cabot Financial.

VIRGINIA RODRIGUEZ, Directora de CyberSOC, CaixaBank; Board Member, ISMS Forum.

PATRICIA MULEIRO, Data Protection Officer, Clínica Universidad de Navarra.

ROBERTO BARATTA, Director of Loss Prevention, Business Continuity and Security, and DPO, Abanca; Board member, ISMS Forum.

13.15 **DATA BREACH REPORT 2023**

Presentation

JAVIER LOMAS, Data Protection Officer, Codere.

TOMÁS SANZ, Data Protection Executive Office, ING Spain & Portugal.

SUSANA REY, Oficina del DPO, MásMóvil.

GISELA REVERTER, Asesoría Jurídica Corporativa, VidaCaixa.

14.00 **END**