

ASOCIACIÓN ESPAÑOLA PARA EL FOMENTO DE LA SEGURIDAD DE LA INFORMACIÓN



NOVEMBER 24th 2009, from 9:30 to 18:00h

Venue: Centro de Congresos Hotel Barceló Renacimiento. Parque

Tecnológico. Isla de la Cartuja, Seville, Spain

Inscription: Online at <u>www.ismsforum.es</u>

Fee: Members of ISMS Forum Spain: free. Non members: 360€ **Languages:** Simultaneous translation will be provided in English and Spanish

The subject matter of the 6th International Conference of ISMS Forum Spain will focus on the effects of the global economic crisis, but also the profound social transformation in the use of ICT in the last few years in the Information Security sector.

Multiple effects of the global economic situation are already being noticed in the sector, and it is likely that more direct consequences of the economic and financial situation in the entire field of Information Security can be observed in the months ahead. **The main ones are:**

- Increase of *cyber crime*, identity theft, hacker attacks, phishing, spam, etc. Increase in the need for forensic analysis, compiling **electronic evidence**, **coordinate with competent authorities** on the subject, etc.
- Disappearance from the market of firms providing goods and services related to Information Security. Mergers and acquisitions of firms in the sector.
- Modification of rates and fees in the sector.
- **Increase of Information leaks** (stealing of data and other sensible information) **in all kinds of** organizations, and especially those who present redundancy plans) or massive layoffs.
- Increase of outsourcing related to Information Security.
- Budget cuts on Information Security in companies.

Added to all this, the unstoppable technological evolution and **revolution in the use of the internet** that is causing changes in habits, ways of working and meeting people. Phenomenons like online social and professional networking, or cloud computing imply an unavoidable need to prepare companies and individuals to protect themselves from new threats to the security of their information and personal data.

Once more, with the intention of generating debate and passing on experience from a global perspective to the experts who work in Information Security in Spain, this conference will consist of debates, best practices, and conferences in which **experts and persons responsible for Information Security in Spanish and international companies and institutions will participate**.

IMPACTS OF THE ECONOMIC AND SOCIAL TRANSFORMATION ON INFORMATION SECURITY

THE CHALLENGE OF PROTECTING NEW WORKING SPHERES AND HABITS

9:30	Accreditation – Welcome coffee
10:00 – 10:15	Welcome: Gianluca D'Antonio, President of ISMS Forum Spain.
10:15 – 10:45	Inaugural Conference: "Information Security challenges for big corporations from an international perspective". Enrique Polanco, Corporate Security Officer of Grupo PRISA.
10:45 – 11:30	Conference: "Changes and transformation in information Security: <i>Is it time for outsourcing? To trust sensible information to third parties"</i> . Andrew Jaquith , Senior Analyst at Forrester Research (USA).
11:30 – 11:45	Presentation of future projects and activities of ISMS Forum Spain. Carlos Alberto Saiz Peña , Vice President of ISMS Forum Spain and Partner at Écija Law & Technology responsible of Compliance IT.
11:45 – 12:15	Coffee break
12:15 – 13:00	Conference: "A new landscape to protect: What's coming up on Information Security challenges?" Nils Puhlmann, Co-founder and CISO of the Cloud Security Alliance (USA).
13:00 – 14:00	Debate: Industry analysis: "Crisis in the information security sector?" Vicente Aceituno, President of ISSA Spain. David Pérez Lázaro, Senior Executive at Accenture (Spain). Peter Stremus, Executive Security Solutions IBM Internet Security Systems (Belgium). Bart Vansevenant, Director of Strategy and Service Creation of Verizon Business (Belgium). Moderator: Nils Puhlmann.
14:00 – 14:30	Conference: "Sensitive information at risk: The increasing complexity of preventing internal and external data leaks". Natalya Kaspersky, CEO of Infowatch (Russia).
14:30 – 16:00	Lunch
16:00 – 16:30	Conference: "Information Security in small businesses in Spain". Marcos Gómez Hidalgo, Deputy Director of e-Confidence of INTECO (Spanish National Communications Technology Institute).
16:30 – 17:30	Debate: "Electronic evidences, forensic fingerprints and other techniques to fight cyber crime". Natalia Martos Díaz, General Counsel and Director of Privacy of Tuenti. Pedro Pablo Pérez, Marketing Security Manager at Telefónica Solutions. Manuel Vázquez, Head of the Computing Crimes Investigation Unit (BIT) of the Spanish National Police Corpse. Francisco Hernández, Prosecutor, Justice Department. Moderator: Antoni Bosch, Director of ISMS´ Data Privacy Institute (DPI).
17:30 – 18:00	Closing conference: "Next steps: Challenges for Chief Information Security Officers". Gianluca D´Antonio, Chief Information Security Officer of GRUPO FCC and President of ISMS Forum Spain.