ISMS
Forum Spain

ASOCIACIÓN ESPAÑOLA PARA EL FOMENTO DE LA SEGURIDAD DE LA INFORMACIÓN
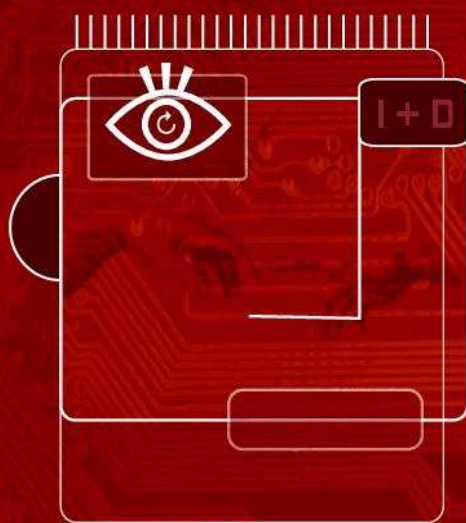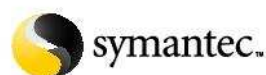
VII Jornada Internacional

InSeguridad de la Información:

¿Cómo innovar en tiempos de crisis?

25 de mayo de 2010, de 9:00 a 18:30 horas

Palacio de Congresos, Paseo de la Castellana 99, Madrid

Patrocinadores Oro:

Check Point SOFTWARE TECHNOLOGIES LTD. We Secure the Internet.

CISCO

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GOBIERNO DE ESPAÑA — MINISTERIO DE INDUSTRIA, TURISMO Y COMERCIO

plan avanza2,»

INTECO — Instituto Nacional de Tecnologías de la Comunicación

CSA cloud security alliance

Media Partners: **CincoDías** **Dintel** **red seguridad**

PROGRAM

8:45	Accreditation – Welcome Coffee

9:15
Welcome words

GIANLUCA D´ANTONIO, Chief Information Security Officer, **FCC Group**; Chair, **ISMS Forum Spain**; Security Advisor, (PSG) ENISA.

9:30
Inaugural conference

Dr. UDO HELMBRECHT, Executive Director **European Network and Information Security Agency (ENISA).**

10:00
Conference

"Measuring the technology readiness of Spain: Results of the Global Information Technology Report 2009-2010."
IRENE MÍA, Director, Senior Economist, Global Competitiveness Network, **World Economic Forum**.

10:30
Conference

"Cloud Computing as a method to improve innovation and competitiveness."
CHRISTOPHER COGGRAVE, Director EMEA Cloud Services de **HP**.

11:00	Coffee-break

11:30
Panel discussion

"The CIO´s vision on risk management". Participants:
JOAQUÍN CIDONCHA, CIO at **Grupo Telefónica**.
FRANCISCO GIMENO, CIO at **Gas Natural Fenosa**.
FRANCISCO JAVIER LÓPEZ COSTA, CIO at **FCC Group**.
IDOIA MAGUREGUI, Head of Technology at **Bankinter.**
Moderator: **JOSÉ DE LA PEÑA,** Director of **SIC** Magazine.

12:30
Conference

"Balancing the costs of security and insecurity."
DR. FRED PIPER, Royal Holloway (London University), honorary CISSP, honorary CISM, member of the Impact Alliance.

13:00
Conference

"Projects and plans of ISMS Forum Spain."
CARLOS ALBERTO SÁIZ, Vice President of **ISMS Forum Spain** and partner at **Ecija Law and Technology**, Compliance IT responsible.

13:30
Panel discussion

"The role of Chief Technology Officers (CTO) in Innovation and Investigation."
Participants:
MARK BREGMAN, CTO at **Symantec**.
NIKOLAY GREBENNIKOV, CTO at **Kaspersky Lab.**
SIMON HUNT, Vice President and CTO at **McAfee.**
Moderator: **JUAN MIGUEL VELASCO,** Associated Director Security Services at **Telefónica.**

PROGRAM

14:30	Lunch break

16:00 Panel discussion	*"I+D and security as a service towards citizens."* Participants: **MIGUEL ÁNGEL GARCÍA,** Innovation promotion department of the **Centre for the Development of Industrial Technology (CDTI).** **CARLOS MARCOS MARTÍN**, Deputy General Director of Coordination and Studies of the **Ministry of the Presidency**. **XABIER MITXELENA,** CEO of **S21sec** and current President of the **National Cyber-Security Consulting Board (CNCCS).** **PILAR SANTAMARÍA,** Director of cyber-security for the Mediterranean Area at **CISCO**. **SALVADOR SORIANO MALDONADO,** Information Society Development Sub Director at the **Ministry of Industry, Tourism and Trade.** Moderator: **ANA BORREDÁ,** Director at **Red Seguridad** magazine.
17:00 Conference	*"Compliance in the Cloud."* **JOSHUA PENNELL,** Cofounder of **Cloud Security Alliance (CSA)** and CEO of **IOActive.**
17:30 Conference	*"Best practices of the most innovative companies of the world: lessons for our companies."* **JOAQUIM VILÀ,** Professor in the Department of Strategic Management **IESE Business School.**